

SSBIF-START UP

Name of the Company	Owner name	Company Description	Website	ONE YEAR TURN OVER IN RUPEE LAKH
Exo - Solar	HARSH JAIN	Robot Designed to clean PV panels and Batteries based agriculture tools manufacture	www.exosolar.in	6.5
D P Industrial Corporation	DEEPAK SINGH	Industrial conveyor belt supplier	www.dpindustrial.in	25
Data Decisions (LLP)	ANUPAM RAI	MSME Business consultancy	www.DataDecisions.in	8
Bihow Services Pvt Ltd	DEV SHARAN	Event organizer	In process	2.5
Topper Paradise	ADITYA CHANDRA	Business Consultancy	In process	5
R & T Group	TRILOCHAN YADAV	Detergent manufacturing unit	In process	2.5
Manufacturing of Hygienic and cost Effective Sanitary Pads	Dr. Madhuri Banchhor	Sanitary Pads	-	
ONE YEAR TURN OVER IN LAKH				49.5

SSTC-SSBIF PROGRAMEE ORGANIZED IN SESSION 2017-2018/2019-20/21-22

S.No	Name of Event/Program	Date	Type of Event /Program	DURATION OF PROGRAM	NO OF CANDIDATES ADMITTED IN THE COURSE
1.	PMKVY	17-2-2017	SURYAMITRA (BATCH-1)	1 MONTH	30
2.	PMKVY	1-4-2017	SURYAMITRA (BATCH-1)	1 MONTH	30
3.	PMKVY	17-2-2017	Broad Band Technician	1 MONTH	30
4.	PMKVY	20-2-2017	Construction Laboratory and Field Technician	1 MONTH	25
5.	PMKVY	20-2-2017	Carpenter- Wooden Furniture	1 MONTH	20
6.	PMKVY	1-3-2018	AUTOMOTIVE REPAIR	1 MONTH	15
7.	WORKSHOP	9-5-2017	SOCIAL INNOVATION AND ENTREPRENEURSHIP	1 DAY	
8.	WORKSHOP	1-8-2017	INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE	1 DAY	
9.	NATIONAL STARTUP AWARD	2021	BEST STARTUP AWARD (STARTUP INDIA)	1DAY	
10	IDEA LAB WEBINAR	2022		1 DAY	
11	MSME IDEA HAKATHONE	2022	MSME	-	9

MSME-BI

Reference No. :- HIBICG000276			
1. Details of Institution/Agency			
Institute Name	Shrishankaracharya Technical Campus	Name of the Dean / Principal / Head of the Institute	Dr. P. B. Deshmukh
Address of Institution	Junwani. Bhilai. 490020		
State Name	CHHATTISGARH	District Name	DURG
Pin code	490020	Mobile No. +91	9893369869
Tel No. with STD code	07884088888	Email Id	pbdeshmukh[at]yahoo[dot]com
2. Category of the Host Institute	Technical College		
3. About the Institution			
Date of establishment	13/08/1999	Number of teaching staff	204
Total no. of student	4083	Number of academic courses offered	43
Details of registration/affiliation/accreditation			
i) University affiliation	View/Download	ii) AICTE approval	View/Download
iii) NABL/ other accreditation	View/Download	iv) Any other	View/Download
Last two years audited annual accounts with auditor's report	View/Download	Number of students enrolled during last two years	2096
4. Details of existing/proposed Business Incubator:			
Already having Business Incubator Center		Yes	
Name of person in charge of BI	Dr P B Deshmukh	Designation of person in charge of BI	Professor
Email ID	pbdeshmukh[at]yahoo[dot]com	Mobile No. +91	9893369869
Area of BI in Sq. ft.(Total area)	20666	Area of BI in Sq. ft. (buildup area)	18600
Audited financial statements of BI for last two years	View/Download		

List of Major machines/equipment/instrument installed at HI & BI	1 Defibrillation machine 2 Soft touch Sealing machine 3 Belt Napkin making machine 4 Belt Side Seal Machine 5 Pneumatic Core forming machine 6 UV treat unit 7 Baking Oven 3-phase (30-Amp) 8 Twin Heater 9 Deep Fridge (500- m1) 10 Dry Pulvociser 11-1P 11 Beeter (500 -Watt) 12 Packing Sealing Machine 13 Gas Burner 14 Mouse 15 Key Board 16 Speckteron Portable visual Scanner 17 DIY (EPSON) 18 DLP(DELL) 19 Mike -system 20 HP-Scanjet 2400 21 Electrical Board 22 One Box Internet Cable 23 Thumb Machine 24 Lenova Desktop system 25 Printer 26 portable speaker 27 micro controller 28 Box stand 20 Micro Phone Cord 30 Mike cable 31 D-1.link Support 32 D-Link access Point 33 Logitech 1.1S11 Mouse 34 DVD-Writer 35 Pan Drive 16-013 36 0-Link Cthle(355 METER) 37 Logitech wireless router 38 Extension Cord 39 Mike-holder 40 Ahiya small mike with stand		
5. Industrial R&D / consultancy undertaken, if any, during previous two years(submit the certificate of completion of project from the client)	View/Download	6. Details of entrepreneurship development related activities undertaken during last two years, if any (submit proof of completion of activities)	View/Download
7. Details of any assistance taken from any of the schemes of this Ministry:			
8. Details of Incubation related activities undertaken by the Business incubator (BI) in the last three years.			
List of products/processes/technologies developed/modified along with details, and whether they have been commercialized or not?	The list of various products along with the details is given in the following link: https://drive.google.com/file/d/1ljmao57ERV0_nMpP79LEGnWeHfgzJCsu/view?uspsharing The details for the commercialization of the products which have been incubated in the Business Incubator has been uploaded in the link given below: https://drive.google.com/file/d/1X-6dOCYRrVka8lrxWbSJlog789F6CDk9/view?uspsharing		
IPRs obtained along with details	Dr. R. N. Patel, " LED Barrier for Emergency Services", Registration of Design (Design number- 261115), issued by the Controller General of patents, designs and trademarks, Government of India, the patent office Kolkatta on 19th March 2014. Dr. R. N. Patel, " Solar Power Management Device", (Application number- 20172101416), issued by the Controller General of patents, designs and trademarks, Government of India, the patent office Kolkatta on 19th March 2014.		
Major external assignments executed	Shri Shankracharya Technical Campus (SSTC), Junwani, Bhilai has established the First Business Incubator (BI) of Chhattisgarh under the scheme: support for entrepreneurial and managerial development of SMEs through incubators. The BI is recognized by Ministry of Micro, Small and Medium Enterprises (MSME), Govt. of India, New Delhi, which is the nodal Ministry for the development of entrepreneurship and creation of self-employment. The main objective of the established BI is to promote emerging technological and knowledge based innovative ventures that seek the nurturing of ideas from professionals. Any citizen of India with innovative business idea can now apply to Business Incubator at SSTC, Bhilai for support and mentoring. The details of the major assignments executed are given in the detail and can be viewed in the link: https://drive.google.com/file/d/1kKaKyZ02GICM31mwiHJyei0xJvyZNtWi/view?uspsharing		
Awards and Recognition	Our students have undertaken various activities and they have received Awards the Achievements of Student Startup are as follows: • Awards: Student Startup Nidhi Award (Top 12 winning Teams of 2017-18) Indian International Science Festival GEC-NIT Raipur, (3D Manufacturing Company) • Patents: 2 • Other: Recognized by Startup India Recognized by Startup Chhattisgarh (under Incubation of 36 INC) Indicative Vendor for Atal Tinkering Lab, Govt. of India (ATL) • Low Cost Portable Teaching Aid Team won 1st prize at HIT Tech Award for the innovation		
Implementing Agency		MSME-DI Raipur	

Application Remarks			
Action	Date	Status	Remark
PMAC	05/Jan/2020 05:07:22 PM	Approved By PAMC	Host institute approved in principle. It has been decided that no money for Grant for Plant and Machinery shall be released to any Host institute till at least 2 ideas are approved for that HI. Ideas needs to be submitted with the following information within 15 days hereof: --What is the problem you are solving, please describe? --Explain the solution proposed? -- Describe the product/service ? Identify the sector to which the product/services relates to ? -- What is the unique/innovative /competitive aspect of the product/service --Please let us know, the market target customers positioning of the product. -- Please explain the business plan from seeding, development to commercialization -- Background of the person who all are part of the team working on the project --Please explain the detailed economics, funding requirement expenses income plan over the next 5 years after start Please attach the Product/ service documentation. View/Download
NMIU	04/Jan/2020 03:29:31 PM	Forwarded By NMIU	The ITR is in the name of the trust. Condition of having separate Accounts of the institute and separate bank account of the HI are not complied with. As per the directions of the sub committee, proposal may be forwarded to PMAC with in principle approval subject to the condition that as and when grant is approved for the HI, a separate bank account shall be opened in the name of the HI only. Separate accounts are also to be maintained by HI for the grant amount which needs to be audited as per GFR. Other documents found complete. It has also been decided that no money for Grant for Plant Machinery shall be released to any Host institute till at least 2 ideas are approved for that HI. Ideas needs to be submitted with the following information within 15 days hereof: ? What is the problem you are solving, please describe? ? Explain the solution proposed? ? Describe the product/service ? Identify the sector to which the product/services relates to ? ? What is the unique/innovative /competitive aspect of the product/service ? Please let us know, the market target customers positioning of the product. ? Please explain the business plan from seeding, development to commercialization ? Background of the person who all are part of the team working on the project ? Please explain the detailed economics, funding requirement expenses income plan over the next 5 years after start Please attach the Product/ service documentation. View/Download
MSME-DI Raipur	15/Oct/2019 05:40:4 PM	Forwarded By IA	This institute, Shri shankaracharya Technical Campus, Junwani, Bhilai, District- DURG - 490020 (CHHATTISGARH) is already approved as HI/BI by 15th selection committee meeting held on 27-28.05.2015 in the year 2015. As per instructions given vide e-mail dtd 02/07/19 the application of this institute is re-uploaded.

Declaration

☒ I have read the scheme guidelines and shall abide by all the terms and conditions required for seeking financial assistance. I hereby, declare that information given above is true to the best of my knowledge. Any information /documents that may be required to be verified shall be provided immediately before the concerned authority. I hereby, declare that I have not availed any financial assistance for the said purpose under any other scheme from any government agency.

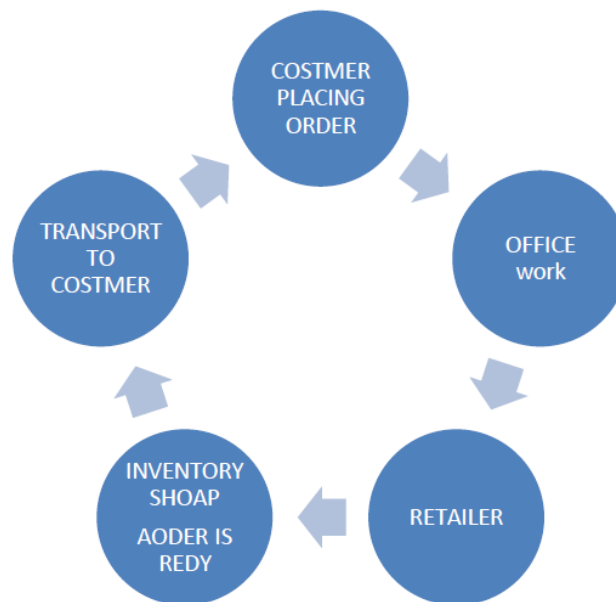
DAILYDEAL.COM

VISION :- To provide a fast and superior goods facility to all majority of people i.e. poor , reach and average and economic family by Creating a web at market like a nervous system .This service provide online delivery to all product at minimum payable cast. We are committed to provide a quality product as much as possible at low cast to all Indian economic people . we are focused to increasing the use of technology that are fully committed **To make life easy** . People use this facility and fulfill there requirement and joy it.

PRODUCT CATAGARIES :-

- GROCERIES
- DAIRY
- FRUITS AND VEGETABLE
- BEAUTY SHOAP
- STATIONARY ITEMS
- ELECTRONICS
- MEDICALS

SERVICING PROCESS :- This is the basic cycle that arise on process.



LogiCS

- This is for small & big companies in all domains.
- It will analyse the data & produce analytics for decision-making .
- All industries using data to drive business.
- Have out-of-box connectors to feed the data , hence providing a mechanism to ingest any data & analyse same.
- Current & future business is data driven , hence demand is lot.
- It's also going to have subscription model which is price friendly.
- To analyse data , understand & take meaningful decisions.
- Having a IT background of over 2 decades. I have seen business need for data, its under stand ability to take right decisions. Hence came up with this idea to make people life easier.
- Today there are variety of Tools serving few or many domains. Our product is going to provide ease of integrations & framework to ingest data easily for analysis purpose.
- Through advertisement, marketing & our people network.
- Subscription model is monthly.
- It's not simple as it's a Business Intelligence s/w development . Understanding the different integrations to build adaptors is a pain taking task and requires lot of expertise.
- Risk factor includes funding & resources.
- Requires at least 12-18 months of time.

COMPANY BRIEF

[BIHOW SERVICES is a online portal which will provide all marriage related services and collect all service providers from all over India at one platform to help the parents looking for marriage to their son and daughters anywhere in India . All services like Farm houses, Banquet halls, caterers, Beauty parlors, Jewelers etc. along with Social groups engaged in marriages like Aggrawal Samaj Brahmin Samaj, Jain Samaj etc. are invited to join the initiative. It will help the people in hassle free marriage arrangement anywhere in india.]

My Uniqueness

[Bihow Services can help number of people in finding their partners across the Country. In this way we there is no need to loiter here and there each and every work would be done by us. This project contains the detailed information of the person and his/her family and their expectations.

Bihow matrimonial system is a project in which individual searching for their life partner can create an account and can search for their life partner according to their expectation]



N & J

Background Checklist

- ✓ Global Warming is the threat that we are facing in today's development. There are many gaseous pollutants that are responsible for the day by day growth of this phenomena. We are on the verge of the limits of the earth. This is the high time when we have to develop the machinery required to sustain the life on earth.
- ☐ We are trying to develop a solution that can decrease the level of such gases in the atmosphere. We are trying to capture CO₂ gas direct from the surrounding air.
- ☐ There is a vast market that is upcoming for such products. In today's Market the developed cities like Delhi, Bangalore, Chennai, Mumbai, etc. needs such solutions.
- ☐ This Potential Commodity has the capability to be upgraded. Since, we are at the primary stage and developed the product for cleaning a particular gas i.e. CO₂ we are planning to extend the research and develop more solution to capture more polluting gas such as CFCs, smog, etc.
- ☐ There is a demand that has recently increased for such solutions.
- ☐ Yes, Customers can afford it according to there frequent needs.
- ☐ We are trying to build a machinery at very low cost.
- ☐ Every 1 out of 9 deaths are due to polluted air. In today's pollution we need such solution that can make our lives healthy and joyful. Nature provides us with every needful resource that is necessary for the life but if we can't protect our own nature then there is no meaning of development and Brilliance.

Concept

- ☐ Yes, this is an upgraded new concept of precipitation. By patenting this concept and procedure we can protect it from being copied. Moreover, we are working and developing more and more solutions for such problems that can increase the life expectancy of our country.

EXOSOLAR

For solar power to be efficient, elimination of some environmental effects is needed

Solar power generation can be influenced by many factors. The major factors that reduce or impede the generation of power for the PV panels are dust, dirt, bird droppings, pollen and sea salt.

The robot **Exosolar** is designed to clean PV panels on roof tops and solar farms, which are difficult to access. It's compact and versatile and can easily be moved from one place to the other. Therefore it's best suited for solar power companies who require cleaning their panels on regular basis.

Exosolar robots are designed to get into the smallest corners and effectively lift dirt from the surfaces with scrubbing action of a solar panel. You can choose the Solar Cleaning Kit and Length of Brush as per your cleaning requirements.

The radius brush, designed for easy cleaning of all type of solar panel. The variety and versatile technique of Cleaning System allows us to deliver seamless and complete cleaning solution for solar panels.

BACKGROUND FOR GETTING THE IDEA

a) who is it for ?

In today's time everyone want cleanness around them about its clothes or house , buildings anything We are manufacture basically a laundry detergent and other many cleaning products .the major application of detergents is household cleaning including dish washing and washing laundry. We are manufacture two types of detergent , biodegradable degradable and slurry based detergent ,the major application of detergent is household cleanings ,include dishwashing and washing laundry .due to the supreme cleaning ,the demand for detergent get always high in the domestic market. Every family needs to detergent to clean clothes , washing utensils, and also need other cleaning product for cleaning the floor , toilets , and other house area .

b) what will it do ?

The uses of detergents, aside from using them for cleaning clothes, laundry detergents can often use for many other purposes. Our products are used in many sector from communities, hotels, restaurant, industries , offices and commercial distributions like retail shop.

c) which are the potential market ?

We categories our potential market in 4 categories

- 1 Private sector
- 2 Govt sector
- 3 Retail market
- 4 Industrial purpose
- 5 Online market

These categories are also categories in there other areas

- 1 Private sector - hospitals, hotels, restaurant, schools, colleges, marriage places, commercial offices.
- 2 Govt sector – govt hospitals , govt schools , govt colleges, govt commercial places, govt offices, Gov bhawans , govt rest house , nigams , panchayat bhawans ,govt tenders etc.
- 3 Retail market - it includes wholesaler , retail shop , super marts, local street seller etc.

4 industrial purpose – in industries a huge demand of cleanings agents according there working process and operatus they need different - different type cleaning products .

These after the our potential market where which we make better approach to supply our products .

5 online market - we can introduce a digital plate form for our costumers , make tie up with many others company to direct selling our products .

d) any unique features explain ?

Our products are absolutely unique from any others product where which we willing to make business before starting the business we need to know about our costumer so therefore we held a survey we found many important fact about our costumers mentality to there cleaning needs during the survey we found that

1)a lot of people quantity focused at minimum price and they ignore the quality of product

2)some people like highly foaming products s well as at minimum price they also ignore the actual quality of product .

3) no of people complaint about existing available market products quality , they react with hand and other body parts .

4) some people are quality focused ,they doesn't have any matter about price but they use only branded products available in market .

in respective this survey we design our products we maintain all needs of costumer our products are completely different to all other available products in the market because we manufacture a biodegradable washing powder heaving with unique washing features for clothes and unique fragrance, has no any acidic effect on water and completely eco friendly washing powder, organic dish wash , floor cleaners etc . Now in market no have any product like our product . Its have quality conscious at min price.

e) is there enough demand ?

Yes, we can make enough demand of our products because , our products are easily affordable in many aspect like .

Price – cheapest to all other available same products in market .

Quantity - quantity as same as trending products in market

Quality - we manufacture a biodegradable washing powder heaving with unique washing features for clothes and unique fragrance, has no any acidic effect on water



Inspireway

Dynamic

Audience Optimizer

Boost your Google and Facebook
Ads Conversions with
Artificial Intelligence.

2020

Proposal

Features

KPIs Top Performers

A section that will show the best results obtained from the platform for each of client KPIs. Just choose which ones you want to improve.

Top Performing Demographics

Where you'll find the audiences with the best results. It gives you insights on what needs to be adjusted in your strategies to perfectly match your audience and the creative work.

Detailed AI Metrics

Display each one of your metrics and consult the result by microdemographic. Now, after you have found your winning audiences you have the option of boosting these audiences with your chosen KPI and push them even further; Iterating, exploring, exploiting, pausing,

Idea

Our platform engagement in the market is huge. We have a great market for our product market with lots of potential clients and we believe that market will grow exponentially. We have designed a perfect mix of services which will solve and address the problems faced by the customers.

Problem

Challenges faced by the customers is that the lack of transparency in the reports of the media agency. Failed to improve in their digital campaigns because of a lack of conversions increase in their e-commerce platform.

Solution

By connecting our platform directly to the customer accounts there will be a total transparency in data extraction. Additionally, the best audience will be discovered for every ad and also for any KPI the customer was interested in.